

**Delticom raises revenues and earnings target for FY 2010**

Hanover, 26 November 2010 - Delticom AG (German Securities Code 514680, ISIN DE0005146807, stock market symbol DEX), Europe's leading Internet tyre retailer, today has raised its 2010 revenues and earnings target once again.

The Upper House of the German Parliament has today adopted an amendment to the German Road Traffic Regulations. Under specified circumstances winter tyres will be mandatory in Germany: In case of "ice, packed snow, slush, black ice or frost" vehicles will only be permitted on the roads if they are equipped with winter or all-weather tyres bearing the specific identifying marks. Even though more than 80% of car owners in Germany already regularly change the tyres on their vehicles as the cold weather approaches, an additional surge in demand can be expected in the coming weeks. The new regulation will come into force presumably mid of December.

Winter weather conditions not only in Germany but also elsewhere in Europe have boosted sales volume over the past few days. In addition, Delticom has been able to benefit from short dated supplementary delivery promises which helped the availability of winter tyres in the companies' online shops. Against the background of market-wide scarcity of winter tyres Delticom now anticipates 2010 revenue growth of more than 20% year-on-year (previously: at least 15%) at an EBIT margin of around 10% (previously: 9%).

**Company Profile:**

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With 113 online shops in 35 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, bicycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. The independent website reifentest.com contains impartial information about tyre tests and helps the customers choose from more than 100 tyre brands and more than 25,000 tyre models. Delticom delivers either directly to the customer's home address, or to one of more than 25,000 service partners – affiliated garages which take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

## Ad hoc disclosure



On the Internet at: [www.delti.com](http://www.delti.com)

Selected online shops: [www.reifendirekt.de](http://www.reifendirekt.de), [www.123pneus.fr](http://www.123pneus.fr), [www.mytyres.co.uk](http://www.mytyres.co.uk),  
[www.reifendirekt.ch](http://www.reifendirekt.ch)

### Contact:

Delticom AG Investor Relations  
Melanie Gereke  
Brühlstraße 11  
30169 Hanover  
Phone: +49 (0)511-936 34-8903  
Fax: +49 (0)89-208081147  
e-mail: [melanie.gereke@delti.com](mailto:melanie.gereke@delti.com)